



“BE THE BOSS TOMORROW – EMPOWER YOURSELF WITH ICT”

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**4TH YOUTH EMPOWERMENT FORUM
FOR DIGITAL REVOLUTION (CTO2006)**

MUSON CENTRE, MAY 19, 2006

Outline

- Youth – Know Thy Self
- Who is the Boss?
- How to be the Boss
- Be Your own Boss: The Power of Positive Thinking
- The Nigerian youth and the digital divide
 - ✓ Current ICT spread
 - ✓ Wealth Creation
 - ✓ Practical Illustrations
- Points to Ponder



YOUTH – KNOW THY SELF

“To succeed in life, you need to know yourself, discover your strengths and your weaknesses” – Anonymous.



WHO IS THE BOSS?

‘The boss is an employer, a person in charge...’ New Webster’s Dictionary of the English Language.

BE THE BOSS! HOW?

- ✓ Discover
- ✓ Acquire
- ✓ Explore
- ✓ Focus
- ✓ Extend



DISCOVER

Discover the possibilities within the ICTs

- ✓ Participate in Seminars, workshop and free trainings.



ACQUIRE

Acquire the knowledge and skills of ICT

- ✓ Develop basic computer literacy skills
- ✓ Engage in the use of the Internet



EXPLORE

Explore and utilize the knowledge and skills in areas like:

- ✓ web design
- ✓ publishing
- ✓ photo and film editing
- ✓ databases
- ✓ software development
- ✓ programming
- ✓ networking

All these areas can provide gainful employment



FOCUS

Focus on the area of personal interest

- ✓ Follow your passion
- ✓ Build your confidence
- ✓ Deepen your knowledge

Enhance your expertise in a particular area.



EXTEND AND INNOVATE

- Participate in projects related to the immediate environment.
(school, home, community or workplace)
- Extend beyond your areas of core competence or comfort zone.

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CTO 2006: Day 4

May 18th, 2006 by Kenneth KZB



This is the fourth day of the CTO 2006. One factor that has affected the CTO and many other events in the sprawling city of Lagos has been the weather. Day 2 (Tuesday) at the CTO was worst hit by the weather. It was a day of downpour. However, the downpour was not enough to dampen the enthusiasm of both visitors and participants at the CTO. Today is more promising, as weather conditions are favourable and events at the CTO also promise to be as interesting and educative as ever. To

those who have been following events at the CTO, you will agree that the seminars have been an eye opener to individuals and corporate



Face of the day





BEING YOUR BOSS: THE POWER OF POSITIVE THINKING

- Attitude is everything. The way we think, the way we behave, the way we make our choices.
- Commitment determines whether you succeed or fail.
- Courage: You need courage to undertake adventure
- See problems as opportunities in disguise
- Keep the end result in sight
- Develop the survival instinct.

The Nigerian Youth & the Digital Divide



IBM Thinkpad Tablet Technology - putting the power of the pen and mobile computer to work!



2GB Flash Drive



Sony Camcorder



Apple Ipod



bluetooth wireless device



“The Foundation of every State is the Education
of its Youth.” Diogenes (c.400-c.325 B.C.)

NIGERIA – ICT PENETRATION:

- Nigeria is Africa's biggest ICT market & one of the biggest worldwide
- 20% of sub-Saharan Africans are Nigerians
- Recent revolution & growth in Nigeria's telecoms sector is the reason for Africa's new telecoms growth rating – the fastest growing in the world
- Telephony adoption has grown faster than internet and computer; internet is the worst hit; penetration has been very slow:
 - *Population = over 130 million*
 - *Internet users = (1.8 million); 2% of population*
 - *Internet banking consumers = only 500,000*
 - *Internet access points in the country = 800,000:
(offices, 77.4%; homes, 18.9%; cyber cafés, 4.7%)*
 - *At least 5 persons to 1 Internet access point*

- About 10 million Nigerians currently use computers
- Number of computers are:
 - *Corporate entities = 2.5million (2005 est.)*
 - *Individuals = 4.6 million (2005 est.)*
 - *18,500 people to 1 computer*

(Sources: ITU, NCC, National Space Research and Development Agency (NSRDA) 2005); Research & EIG)

NIGERIA'S TELEPHONE STATISTICS

	<i>Dec-99</i>	<i>Dec-00</i>	<i>Dec-01</i>	<i>Dec-02</i>	<i>Dec-03</i>	<i>Dec-04</i>	<i>Dec-05</i>
Fixed Lines	473,316	553,374	600,321	702,000	872,473	1.027m	1.223m
Mobile Lines	35,000	35,000	266,461	1.569m	3.149m	9.174m	18.587m
Total	508,316	588,374	866,782	2.271m	4.021m	10.201m	19.810m
Tele-density	0.45	0.51	0.73	1.89	3.35	8.50	15.72

- ✓ In Nigeria, telephone subscription has been growing by an average of about 80% per annum for the past 4 years
- ✓ Every Nigerian is projected to have at least one telephone line by the year 2020
- ✓ Microsoft's Bill Gates is currently working on introducing a specially configured cellular phone which can be converted into a computer by connecting it to a TV and a keyboard – the Cellular PC
- ✓ This technology when introduced, would make life and business easier for all

GLOBAL INTERNET PENETRATION

	Population (2006)	Internet users (2006)	Internet penetration/ population (%)
World	6,499,697,060	1,022,063,282	15.7%
Africa	915,210,928	23,649,000	2.6%
United States	331,473,276	225,801,428	68.1%
United Kingdom	60,139,274	37,800,000	62.9%
Singapore	3,601,745	2,421,000	67.2%
Taiwan	22,896,488	13,800,000	60.3%
China	1,306,724,067	111,000,000	8.5%
India	1,112,225,812	50,600,000	4.5%
South Africa	48,861,805	3,600,000	7.4%
Egypt	71,236,631	5,000,000	7.0%
Nigeria	159,404,137	1,769,700	1.1%

A Personal Digital Assistant (PDA)



ICT = WEALTH

Name	Position on Rich List	Company/Country	Worth (\$bn.)
Bill Gates	1st	Microsoft/USA	\$46.5
Carlos Slim Helu	4 th	Telmex/Mexico	\$23.8
Paul Allen	7 th	Microsoft/USA	\$21
Lawrence Ellison	12 th	Oracle/USA	\$18.7
Dell	18 th	Dell/USA	\$13

ICT = WEALTH

Global IT market:

- ✓ worth an estimated \$270bn
- ✓ currently grows by 6.0% per annum
- ✓ expected to reach \$330bn by 2008

African IT market:

- ✓ worth over \$11bn
- ✓ grows at an average of 5.4% per annum
- ✓ expected to reach \$8bn

Nigerian IT market:

- ✓ grossly untapped
- ✓ worth over \$5bn
- ✓ grows at an average of 9.5% per annum
- ✓ has capacity to contribute at least 10% of country's GDP in the next 5 years

Don't think you're too young!

- ✓ Bill Gates – Founded Microsoft in 1975 at age 20
- ✓ Sergei Brin – Founded Google at the age 24
- ✓ Larry Page – Co-founded Google at 23
- ✓ Steve Jobs – Founded Apple at age 19
- ✓ Michael Dell – Founded Dell Computers at age 19



THE DIGITAL DIVIDE – PRACTICAL ILLUSTRATIONS



PRACTICAL ILLUSTRATION (1)

- A popular advert on CNN helps illustrate how life's opportunities can be lost when we fail to keep pace with technology
- An old woman places a call with an old analogue phone
- She is informed that she is the winner of a \$1million price and asked to press '1' to get further details on how to get her price
- But she uses the outdated analogue phone which does not have touch-tone
- She kept trying to press '1' on the analogue set and on 3rd try was informed that she has lost out
- In today's digital age, the future is for youths who adopt technology to improve their lives



PRACTICAL ILLUSTRATIONS (2)

- A lazy employee who never checks his mail was fired via email.
- He came to work for three full days without realising he had been fired.
- Meanwhile everyone was aware that he had been sacked.
- If he had used the power of ICT he would have saved himself the humongous embarrassment.

HOW CAN YOU ACCESS TECHNOLOGY?

- As students, cost of technology might be outside the reach of most of you.
- To facilitate self development through ICT, students could:
 - *Form Internet study Groups and seek opportunities for ICT skills acquisition*
 - *Take advantage of government and private sector initiatives like Computer In School Initiative (CISI) as well as the Internet In School Initiative (ISI)*
 - *Save towards buying basic ICT facilities*
 - *Take the use of ICT tools as a primary hobby*
 - *Seize every opportunity to learn a new thing about how ICT tools can be used to improve your education; your career; your life*

POINTS TO PONDER

- ✓ *Your attitude determines your altitude. -Vince Lombardi*
- ✓ *“Think, Believe, Dream, Dare! – Walt Disney*
- ✓ *“You may be disappointed if you fail; but you are doomed if you don’t try” – Beverly Sills*
- ✓ *Go into the world; attain your full potential; and conquer!*

THANK YOU



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